



IMPLEMENTATION AGREEMENT

BETWEEN
DANCE AND MUSIC EDUCATION STUDY PROGRAM
ART AND DESIGN DEPARTMENT
FACULTY OF LETTERS
UNIVERSITAS NEGERI MALANG
AND
SCHOOL OF CREATIVE INDUSTRY MANAGEMENT & PERFORMING ARTS
UNIVERSITI UTARA MALAYSIA

ON
RESEARCH AND INTERNATIONAL CONFERENCE

Ref: 7.8.2/UN32.2.5.5/LN/2025

This Implementation Agreement is entered into force on 7 August 2025 by and between:

1. Dr. Wida Rahayuningtyas, M.Pd : Head of Dance and Music Education Study Program, who therefore legally represents and acts for the Study Program of Dance and Music, Art and Design Department, Faculty of Letters, Universitas Negeri Malang, whose address is at Jalan Semarang 5, Malang, hereinafter referred to as Party I.
2. Assoc. Prof. Ts. Dr. Adzrool Idzwan Ismail: Dean of School Of Creative Industry Management & Performing Arts (SCIMPA), who therefore legally represents and acts for and on behalf of the School Of Creative Industry Management & Performing Arts (SCIMPA), Universiti Utara Malaysia, whose address is at 06010 Sintok, Kedah Darul Aman, Malaysia, hereinafter referred to as Party II.

PARTY I and **PARTY II** hereinafter referred to collectively as **THE PARTIES**. The Parties hereby agree to jointly arrange an Implementation Agreement on the program CREATIVE INDUSTRY INTERNATIONAL CONFERENCE (CIIC2024), Organized by **PARTY II** as regulated in the following articles. The activity is in accordance with the provisions of Memorandum of Understanding signed by **THE PARTIES** on 20/12/2023.

Initialed by Party I
Initialed by Party II

Article 1
PURPOSE AND OBJECTIVES

- (1) The purpose of this Implementation Agreement is to serve as the basis for the Implementation Agreement arranged by **THE PARTIES** in accordance with the scope of this Implementation Agreement Regulation.
- (2) The objective of this Implementation Agreement is to support the activities of **THE PARTIES** in relation to cooperation with regard to the conference program and research.

Article 2
SCOPE OF ACTIVITIES

- (1) The Scope of this agreement includes the research and keynote speaker exchange, wherein Dr. Wida Rahayuningtyas, M.Pd. has been assigned as the Person in Charge (wida.rahayuningtyas.fs@um.ac.id).
- (2) The implementation of cooperation for this agreement is carried out by Dr. Wida Rahayuningtyas, M.Pd.
- (3) **THE PARTIES** shall monitor the implementation of the program CREATIVE INDUSTRY INTERNATIONAL CONFERENCE CIIC and ICADECS 2025
- (4) **THE PARTIES** are to carry out keynote speech as stated in the attachment.

Article 3
FUNDING

The amount of funding for this conference activity are borne by the agencies of both parties. Any changes to the budget during the course of activity implementation should be mutually agreed by **THE PARTIES**.

Article 4
DURATION

This Implementation Agreement of cooperation is valid from 8 August 2025 until 8 August 2027.

Article 5
CLOSING

- (1) Any amendment to this Implementation Agreement shall only be made with the mutual approval of **THE PARTIES**.
- (2) This Implementation Agreement is deemed to be terminated if one **PARTY** or **THE PARTIES** fail to fulfill the provisions in this Implementation Agreement.
- (3) Particulars that are not / yet to be determined in this Implementation Agreement shall be addressed further by **THE PARTIES** on the basis of mutual discussion and agreement which shall be set forth in an Addendum, which is an integral part of this Implementation Agreement.



- (4) This document of Implementation Agreement is made and signed by **THE PARTIES** in 2 (two) copies, all of which shall constitute the equal legal force.

Article 6
Force Majeure

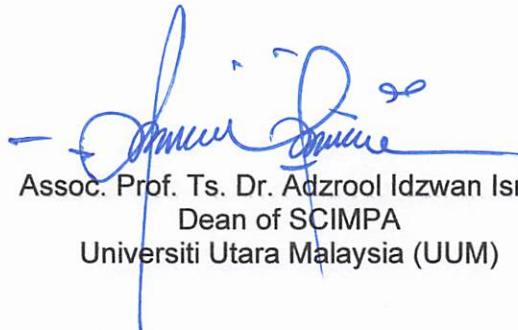
- (1) In the event of force majeure, including natural disasters, fires, security disturbances and other matters that result in the **PARTIES** being unable to carry out the obligations as referred to in ARTICLE 3, the losses suffered by the **PARTIES** shall be borne by the **PARTIES** and the **PARTIES** shall be released from claims for the implementation of this Memorandum of Understanding including claims for losses arising from this force majeure.
- (2) The circumstances as referred to in paragraph (1) must have a direct causal relationship with the losses suffered by the **PARTIES** and be proven by a Certificate from an Authorized Official no later than 30 (thirty) working days from the occurrence of the event as referred to in paragraph (1).

PARTY I



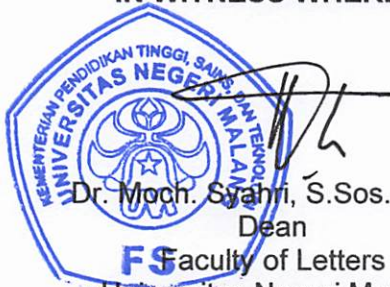
Dr. Wida Rahayuningtyas, M.Pd
Head of Dance and Music Education Study
Program
Art and Design Department
Faculty of Letters
Universitas Negeri Malang

PARTY II



Assoc. Prof. Ts. Dr. Adzrool Idzwan Ismail
Dean of SCIMPA
Universiti Utara Malaysia (UUM)

IN WITNESS WHEREOF



Dr. Moch. Syahri, S.Sos., M.Si,
Dean
Faculty of Letters
Universitas Negeri Malang



APPENDIX
 ARTICLE 2 OF THE IMPLEMENTATION
 AGREEMENT BETWEEN
 DANCE AND MUSIC EDUCATION STUDY
 PROGRAM
 ART AND DESIGN DEPARTMENT FACULTY OF
 LETTERS
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 AND
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 MANAGEMENT & PERFORMING ARTS
 UNIVERSITI UTARA MALAYSIA

ON
 RESEARCH, CREATIVE INDUSTRY
 INTERNATIONAL CONFERENCE (CIIC) and
 ICADECS

No	Lecturer	Home University	Host University	Keynote Title	Hour	Semester
1	Dr. Wida Rahayuningtyas, M.Pd	Universitas Negeri Malang	Universiti Utara Malaysia	Masked Puppet Dance Drama As A Platform to Strengthen Pancasila Student Profile	3 hours	Short
2	Dr. Mohamad Fitri Bin Mohamad Haris	Universiti Utara Malaysia	Universitas Negeri Malang	Stories We Can Feel: Immersive Storytelling and Virtual Narratives in Popular Music	3 hours	Short

