

Our Business

For 40 years, we have been committed to inspire and foster a healthy and joyful life, both physically and mentally, through our very own distinctive and premium brands: Tropicana Slim, NutriSari, WRP, L Men, HiLo, and W'dank, as well as related services and programs. Founded in Semarang, Indonesia, Nutrifood has been distributing the products all across more than 30 countries.

Our business is developed based on scientific knowledge. We believe prevention is better than cure, therefore through Nutrifood Research Center, together with the academic community, we shall continuously search for more knowledge and findings, in order to inspire healthier society by managing sugar, salt and fat intake (#BatasGGL).



(<http://www.tropicanaslim.com>)



(<http://www.hilo.co.id>)



(<http://www.nutrisari.co.id>)



(<http://www.l-men.com>)



(<http://www.wdank.co.id>)



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Our "Second Home"

For us, our office is our "second home" (Rumah Kedua). Every bit is designed to create the feeling of being at home, where we are comfortable, mostly creative, and where we could have the positive mood of collaboration. Just as at home, we value honesty, integrity, and also respect differences, so that everyone could focus and strive for excellence.

Our second home also encourages everyone to eat and exercise well, to act an environmental-friendly attitude, and to bring-forth the spirit of youth, with which we believe can contribute very well to growth and innovation.

Our Contribution

We are committed to be a part of global movement in achieving Sustainable Development Goals (<https://sdgs.un.org/goals>), primarily by contributing and making positive impact to people's health and well-being, the environment, education, and inclusivity.



We actively collaborate with multiple stakeholders, including government, non-profit organizations, communities, media, and public, in spreading the practice of healthy lifestyle, implementing an eco-friendly business practice (<http://www.nutrifood.co.id/praktik-bisnis-ramah-lingkungan/>), empowering youth as future leaders, and creating an inclusive workplace.

To support the collaboration, we offer our NutriHub (<https://nutrihub.co.id/>) as a co-working space for communities, entrepreneurs and other relevant stakeholders in multiple cities in Indonesia. Kindly check Our Blog (<https://www.nutrifood.co.id/blog/>) for more details on our contributions.







NutriHub: A Hub for Communities

NutriHub is home for leaders, communities, and entrepreneurs to collaborate and make positive impact focused on inspiring a nutritious life through health, education and green pillars. Our NutriHub is available at several cities in Indonesia, such as Serpong, Bandung, Yogyakarta, and it's still counting in near future.

Reach out to our team representative at:

NutriHub Serpong: Wiradetia (wiradetia@nutrifood.co.id) (mailto:wiradetia@nutrifood.co.id))

NutriHub Bandung: Dian Kartika (dian.kartika@nutrifood.co.id) (mailto:dian.kartika@nutrifood.co.id))

NutriHub Yogyakarta: Gloria Maria (gloria.maria@nutrifood.co.id) (mailto:gloria.maria@nutrifood.co.id))

Virtual Office Tour Nutrifood

Take a glimpse journey of how fun our #SecondHome is.

Nutrifood Virtual Office Tour 2020, CHECK! ✓

Home (<http://www.nutrifood.co.id>)

About Us (<http://www.nutrifood.co.id/about-us>)

Our Event (<http://www.nutrifood.co.id/our-event>)

Our Blog (<http://www.nutrifood.co.id/blog>)

Join Us (<http://www.nutrifood.co.id/join-us>)

Collaborate With Us (<http://www.nutrifood.co.id/collaboration/>)

About Us (<http://www.nutrifood.co.id/about-us>)

Our Business (<http://www.nutrifood.co.id/about-us>)

Rumah Kedua (<http://www.nutrifood.co.id/about-us>)

Our Contribution (<http://www.nutrifood.co.id/about-us>)

Nutrifood Inspiring Center (<http://www.nutrifood.co.id/nic>)

Our Events (<http://www.nutrifood.co.id/our-event>)

Nutrifood Leadership Award (<http://www.nutrifood.co.id/our-event/nutrifood-leadership-award/>)

Nutrifood Research Center Fellowship (<https://www.nutrifood.co.id/our-events/nutrifood-research-center-fellowship/>)

Our Blog (<http://www.nutrifood.co.id/blog>)

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